

@anza

ANZA COMMUNICATIONS GETS A FACE LIFT!!!



AFTER

Due to business growth, ANZA Communications has expanded their premises.

With ANZA increasing staff levels to meet business activity, we have now acquired adjoining space to the existing retail shop – still located at 27 Commercial Road, Newstead. Our additional space now houses Business Account Managers and Administration staff.

ANZA Communications is not just a mobile phone shop. ANZA is about providing solutions in this continuing evolving communications market. Our services include:

- ✦ Fixed line (personal, business and fax)
- ✦ Mobile communications and data,
- ✦ IT & Data services (Blackberry installations and Sony Vaio laptop reseller),
- ✦ Onsite car kit installations,
- ✦ Wireless data,
- ✦ Warranty and non warranty repairs.



BEFORE

DID YOU
KNOW?

- ? 13th October 1992, ANZA Communications was appointed a Telstra Dealership, the second for Queensland – 16 years and still going strong!
- ? November 2007, ANZA Communications was appointed by Telstra as an Enterprise Partner Preferred Dealer. This means that ANZA is now able to deliver solutions to Telstra's top 1500 customers being corporate and government businesses. For further information about the program, please read the media release on the back page.



NEW RELEASES

Palm Treo PRO



- ✓ Wi Fi
- ✓ Built in GPS
- ✓ Full Keyboard
- ✓ Purchase outright - \$979.00 inc GST
- ✓ Mobile Repayment Option (MRO) –
 - \$40.80 on a \$60.00 Telstra Business plan or higher for 24 months
 - \$28.29 + \$300.00 upfront on a \$20.00 Telstra Business plan or higher for 24 months

Blackberry BOLD 9000



- ✓ Built in Wi Fi
- ✓ Next G
- ✓ Full Qwerty Keyboard
- ✓ Purchase outright - \$979.00 inc GST
- ✓ Mobile Repayment Option (MRO) –
 - \$40.80 on a \$60.00 Telstra Business plan or higher for 24 months
 - \$30.40 + \$250.00 upfront on a \$30.00 Telstra Business plan or higher for 24 months

LG KF700Q



- ✓ Multi-media player
- ✓ 900 MB Internal Memory
- ✓ Full Internet Browsing Experience
- ✓ Purchase outright - \$779.00 inc GST
- ✓ Mobile Repayment Option (MRO) –
 - \$32.45 on a \$60.00 Telstra Business plan or higher for 24 months
 - \$28.29 + \$100.00 on a \$20.00 Telstra Business plan or higher for 24 months

HTC Diamond



- ✓ Touch screen
- ✓ 3.2 MP Camera – auto focus
- ✓ Integrated GPS
- ✓ Windows Mobile 6.1 professional
- ✓ Purchase outright - \$979.00 inc GST
- ✓ Mobile Repayment Option (MRO) –
 - \$40.80 on a \$60.00 Telstra Business plan or higher for 24 months
 - \$28.29 + \$300.00 upfront on a \$20.00 Telstra Business plan or higher for 24 months

**Do you need to review your plan?
Contact ANZA Communications
and we will assist you!**

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Telstra
ENTERPRISE
PARTNER | PREFERRED



Telstra Dealer

COMING SOON



Special Christmas Offer from Telstra!!

Samsung F480



- ✓ Touch screen
- ✓ 5.0 MP Camera + auto focus
- ✓ Bluetooth – Stereo
- ✓ Video, games & music player
- ✓ Purchase outright - \$829.00 inc GST
- ✓ Mobile Repayment Option (MRO) –
 - \$34.55 on a \$60.00 Telstra Business plan or higher for 24 months

Customers who purchase a selected handset (**Nokia E51, Samsung U900T or Samsung F480T**) from Telstra between 4 November and 24 December 2008 either:

- with an in-market consumer mobile plan via MRO or eligible Phone Plan - Nokia E51 on a \$30 Phone Plan or above, Samsung U900T on a \$40 Phone Plan or above, Samsung F480T on a \$60 Phone Plan or above); or
- outright if the handset is used in conjunction with an existing consumer post paid mobile service or pre-paid service,

Are eligible to redeem a **FREE Telstra Pre-Paid Wireless Broadband Pack** from Telstra.

Offer available while stocks last!

Note: The Gift with Purchase (GWP) will not be provided to customers in the store. Customers redeem their GWP offer separately from Telstra by following the instructions on the promotional sticker on the eligible handset box.

Please note that this offer is available from the 4th November 2008 to 24th December 2008 (while stocks last).

Customers must redeem before 19th January 2009.

CAR KITS

* System 8 Cradle to suit Blackberry 9000 BOLD

Supports the charging function of the phone, improved transmission and reception performance thanks to external antenna support (passive connection) & uses Bluetooth for clear hands free conversation.

Cost: \$240.00 (installation additional if required)

** Note compatible with the following System 8 Base Units – Car Talk – additional cost.*

Bury - CV 9040

Be everywhere at once! Adjustable and user friendly – the CV 9040 is the embodiment of these features. Everything that a mobile Bluetooth hands free car kit needs is integrated into a flip case: display, speaker, microphone and battery. Thanks to a diverse holder and the automatic picture rotation function, you can choose a position in the vehicle or wherever which corresponds to your needs.

Cost: \$315.00 inc GST

Bury - CC 9060

Easy to use! You expect a state of the art hands free kit to offer excellent sound quality, be easy to use, and ensure you stay safe on the move. And with a touch screen and the new DialogPlus voice control system, the CC 9060 does just that!

Cost: \$405.00 inc GST (plus installation)



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ANZA ANSWERS THE CALL – Media Release

Brisbane telecommunications specialist, ANZA Communications is one of 38 businesses across Australia to receive Telstra's Enterprise Partner preferred status (EPP).

Telstra launched the program in November 2007 to identify selected Telstra dealers who excel in the delivery of solutions to corporate and government business and demonstrate a capability to sell 'new wave' products, solutions and applications as they emerge. Entry to the EPP is by invitation only.

Telstra Channel Development Manager Angelo Di Paola said the initiative was based on developing a preferred group of experienced Telstra channel partners (known as Enterprise Partners) that have a commitment to service and a solid history of performance across Telstra's top accounts.

To retain its certification, the Newstead-based ANZA must demonstrate its continued performance and be seen as a proactive partner.

ANZA opened in 1982 as Brisbane's second mobile phone specialist. The original family-owned business developed the Commercial Road site. Local residents Greg and Tanya Blake bought ANZA from the original owners in December 2004, continuing the family ownership tradition.

The business has grown to more than double its staff necessitating physical expansion in coming months.

"Telstra's recognition is something we are proud of," said Greg Blake, "We are one of just five Enterprise Partners in Brisbane."

ANZA is well on the way to becoming the market leader in BlackBerry Enterprise Solutions.

"Our commitment is to system integration and functionality which improves efficiency and real time access for business.

"Product education and troubleshooting are integral to pre-sale through to ongoing after sales service."

Expediency is another tremendous benefit.

"The waiting period for a business to have a BlackBerry System installed is as little as 48 hours."

EPP certification provides preferential status to Telstra Channel Partners operating across Telstra's Enterprise and Government Partner sector which represents Telstra's top 1500 customers. It provides those clients with an intimate and specialist level of service across a range of telecommunications products and services.

ANZA Communications is also Commonwealth Government Information Technology and Communications (GITC)-registered. GITC is a contractual framework designed to assist government buyers and industry suppliers to develop contracts in the most efficient and effective manner.

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